

# Eliminate Pet Odors And Stains The Easy Way With Doodoo Voodoo.



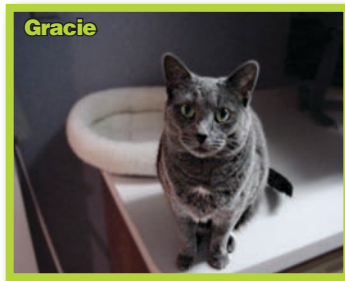
**Biodegradable • Affordable • Easy To Use • Long Shelf-Life • No Overpowering Fragrance  
Super-Concentrated • Great With Carpet Machines • Works Where Others Failed!**

## **Necessity Is, Indeed, The Mother Of Invention**

Eric & Julie Smith, the inventors of Doodoo Voodoo, founded two federally licensed animal charities, lectured at a prominent vet school at a statewide conference, founded a nonprofit spay/neuter clinic and operate a private rescue facility for special-needs animals. Having rescued many hundreds of animals over the last three decades, we've had more than our share of pet stains and odors. We tried dozens of over-the-counter products and industrial-strength ones available only to licensed veterinary and sanitation professionals. We hired too many carpet cleaners to count. Nothing successfully controlled our stains and odors, so we spent years perfecting Doodoo Voodoo.

## **Personal Experience**

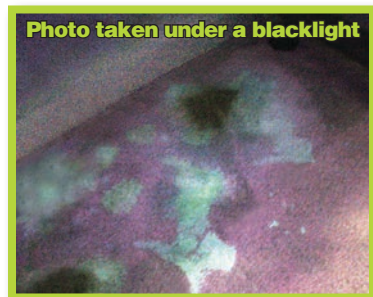
At two points in the past, thanks in part to Gracie (shown here), our lovely homes smelled so bad that we wouldn't let friends and family come inside. Seriously! You might be in the same position and know the sense of desperation we felt. If you're at the end of your rope, don't fret. Doodoo Voodoo can work just as well for you as it has for us...and for so many of our customers.



## **Doodoo Voodoo Really Does Work As Well As We Say**

Given that most pets who practice indiscriminate urination end up being taken to shelters, where they're summarily euthanized, we take eradicating pet odors very seriously. We operate by the Golden Rule and are in this to help save pets' lives, so we would never exploit pets for commercial gain. Pet odors are now just an inconvenience, not a death sentence.

Take a look at this picture. It's from an apartment where a rescuer with nearly a dozen pets had a severe soiling problem due to an aged, very ill kitty. The good news is that despite the horrible soiling you see in the picture, which spread throughout the home, Doodoo Voodoo worked so well that when the lady moved out, she got her entire (hundreds of dollars) damage deposit back. That's the kind of effective odor &



stain control **you** need. (By the way, see our website's Case Studies page for the story of another "cat pee condo" we worked on — & salvaged.)

## **Reclaim Your Carpet, Your Furniture, Your Bedding & More!**

With Doodoo Voodoo and proper technique, you'll be able to fully eradicate your pet stains and odors and decrease or eliminate the chance that your pet will return to the same spot to resoil it. We and others, including top veterinarians, have experienced this time & time again.

## **Why Other Products Fail**

There are hundreds of products out there that say they do what Doodoo Voodoo does, but why do customers report that they don't work?

Without getting too technical, it's because, from a chemistry standpoint, they're fighting the battle with the wrong weapons and stacking the deck against themselves, dooming themselves to fail. Doodoo Voodoo is way different from enzymes, bacteria-based products, disinfectants,

powders, white vinegar, carpet deodorizers, "magic" volcanic rocks and all the others that most Doodoo Voodoo customers say they've previously wasted their time and money on.

## **No Smoke & Mirrors — Just Voodoo™**

Doodoo Voodoo works by catalyzing a breakdown & disintegration of the odor- & stain-causing organic food source that the undesirable bacteria eat. With no remaining food source, the bacteria die off rapidly, leaving no residual odor. Remember back in science class when you learned that matter is neither created nor destroyed, but just changes form? Doodoo Voodoo is a prime example of this law of science. After it does its work, Doodoo Voodoo leaves behind just a temporary hint of its pleasant, natural-citrus scent. Once the area dries, there's no residual fragrance or odor. A vet tech said, "It just does its job, then it's gone."

## **Good News For Those Of You Who Have Already Used Other Products On Your Pet Odors**

The simple beauty of Doodoo Voodoo is that, because it attacks odor sources in a totally different way from other brands, chemically speaking, it is still effective on spots previously treated with vinegar, perfumes, enzyme- or bacteria-based products, disinfectants and more. Okay, here comes a tiny bit of science. Doodoo Voodoo doesn't require the treatment environment to have a specific pH in order to work. It doesn't depend on water temperature to encourage its odor-eating action. It will work in virtually *any* circumstance, a claim we feel other products can't make. No matter whether your issue is caused by cats, dogs, hamsters, bunnies, humans or any other organic source, Doodoo Voodoo will work for you.

## **Solve Your Worst Odor & Stain Problems Without Breaking A Sweat**

It simply could not be easier to use Doodoo Voodoo. Ascertain where all your odors are coming from, perhaps with the help of a Doodoo Voodoo Blacklight. With Doodoo Voodoo RTU (ready-to-use), you don't even have to add any water; just apply it to your problem areas and let it dry naturally. With Doodoo Voodoo Concentrate, add 1/2 to 2 ounces per quart of warm tap water to a spray bottle, bucket or gardening can (for larger areas), then just pour or spray Doodoo Voodoo, making sure that Doodoo Voodoo comes in contact with ALL the offending organic material. You don't have to do anything else; just let Doodoo Voodoo do its job, then let it dry naturally. That's all there is to it. As we said, nothing could be simpler. Pour (or spray) It. Leave It. Love It!™

Sure, some areas may require carpet cleaning, but customers report that many do not. If you're doing your own carpet cleaning, see our website for suggestions about using Doodoo Voodoo with your machine. While you're there, check out our helpful article *Why Cats Fail To Use The Litter Box*, our instructions for dealing with subfloor odors & more.

## **Perhaps The Best Reason Of All To Use Doodoo Voodoo**

Up to the limit allowed by federal tax law, a substantial portion of the proceeds raised from the sale of Doodoo Voodoo supports animal charity and is used to promote shelter adoptions, spay/neuter and pet ownership as a lifetime commitment, so you're not only getting a fantastic product that absolutely works, you're helping improve — and, in many cases, save — needy animals' lives. We appreciate your supporting our lifelong mission.

Do yourself, your pets, your family, your friends and your home a favor. Don't suffer with embarrassing stains and odors any longer.

**Try Doodoo Voodoo today!**





**Cat Urine Under A Blacklight**

**No Dangerous Needles**

**No Messy, Stinky Towels!**

**Won't Bleach Carpet Like Some Products Can**

**I Didn't Even Blot This Up; Now, No Stain Or Odor**

### There's A Light At The End Of Your Tunnel

Tired of wasting your money on "100% guaranteed" odor neutralizers that didn't work? Home remedies failed you? Tired of cleaning your carpet yourself, or hiring it done, only to have the odors return? Worse yet, are you thinking about getting rid of your pet because of indiscriminate urination?

If you're shaking your head "yes," and you've already had your pet checked by a vet to rule out medical causes, Doodoo Voodoo is exactly what you need — and have been searching for.

Doodoo Voodoo is a plant-based, proprietary, scientific blend of domestic and imported ingredients. It's available in two forms & multiple sizes: RTU (ready-to-use straight from the bottle) and Concentrate (to which you add your own water). Doodoo Voodoo has every benefit we think you should look for in an odor neutralizer and stain remover.

- **It's much easier to use than other brands.**

There's no blotting, no covering with wet towels, no vacuuming, no injecting with hypodermic needles, no follow-up at all. Nothing could be simpler.

- **It contains no harsh chemicals or fragrances.**

Doodoo Voodoo is NOT a cover-up. Its slight, natural-citrus scent is only temporary & is not overpowering. The scent is a by-product of Doodoo Voodoo's scientific plant-based cleaning action, not an additive.

- **It's environmentally friendly.**

After it does its job, Doodoo Voodoo leaves virtually nothing behind but water & oxygen. Its largely natural, biodegradable ingredients are more "green" than many other common products you likely have in your home right now.\* Please recycle your empty Doodoo Voodoo bottle & sprayer, plus

shipping box, to help our planet.

- **It's well tolerated by people and pets.**

When used correctly, Doodoo Voodoo presents almost no risks for people and pets, as shown here (and this is for the *undiluted* formula straight from the chemist, not our retail versions).

- **It's color-safe.**

Doodoo Voodoo is perfect for any water-safe carpet, fabric or upholstery. It cleans, but doesn't bleach. Obviously, try it on an inconspicuous area first to check for colorfastness, but we have never had a customer report bleaching.\*

- **It's extremely concentrated. Just pennies per spot!**

With Doodoo Voodoo Concentrate, use as little as 1/2 oz. of Concentrate per quart of warm tap water. Depending on dilution ratio, each quart of Concentrate yields from **4 to 16 gallons** of RTU Doodoo Voodoo. Doodoo Voodoo is so concentrated that you can literally save **thousands** (up to 98.6%) compared to other products that wouldn't work as well anyway. One of our top veterinary dealers reports that they can **SELL** Doodoo Voodoo for less they used to **PAY WHOLESALE** for a competing product which, in their words, "almost never worked anyway."

### Can Even Save "Trashed" Carpet

Most users don't have to replace their carpet pad and in some cases may not even need to have the carpet cleaned. Doodoo Voodoo has saved a lot of "trashed" carpet and even saved one condo owner an estimated \$72,000 in odor remediation costs. (See our website for the full case study.) It can save **you** a boatload of time, money & headache, too.



### Testimonials Speak Volumes About Doodoo Voodoo's Effectiveness!

Please read the unedited customer reviews on our website's TESTIMONIALS page. You'll be **amazed** by the positive comments we receive about Doodoo Voodoo.

We have TONS of repeat customers. Individuals and animal rescue organizations repeatedly buy large quantities of Doodoo Voodoo and have for years.

Our veterinary clinic partners sell cases of RTU and Concentrate each month, which says a lot about Doodoo Voodoo's effectiveness. Top veterinarians believe in Doodoo Voodoo & recommend it strongly.

### Help Us Help Even More Animals

We rely on word of mouth referrals, so please tell your vet, carpet cleaner, coworkers and social media friends about Doodoo Voodoo.

Proceeds from the sale of Doodoo Voodoo help provide for needy animals, so it's clear that Doodoo Voodoo is truly a win-win product.

We feel strongly that Doodoo Voodoo will meet or exceed your expectations and that it's your smartest choice.

**Pick up some Doodoo Voodoo today. You'll absolutely love it!**



### Available In Concentrate & Ready-To-Use

Choose from quarts of Concentrate (left), gallons of Concentrate and Ready-To-Use (center) and quart spray bottles of Ready-To-Use (right). 2-gallon and 4-gallon Concentrate packages available, as well as cases of (9) quarts of Concentrate and (12) Ready-To-Use spray bottles.



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Visit our website for how-to tips, photos, more user reviews, helpful links & more. Questions? Call us at 1-800-PET-ODOR or, better yet, e-mail us at [info@doodoovoodoo.com](mailto:info@doodoovoodoo.com).

\* Doodoo Voodoo contains natural ingredients, plus manmade components similar to what you probably have in your home right now. On hard surfaces, we recommend that you let Doodoo Voodoo "dwell" for 10 minutes for maximum effectiveness, then gently wipe up any excess and allow the rest to air dry naturally. On porous surfaces like concrete, wiping is likely unnecessary, though mopping or wet vacuuming up any excess may be helpful. Keep out of reach of children, follow normal safe-use procedures & test on an inconspicuous area for colorfastness. Keep pets away from treated areas until the areas are dry. Use with plenty of ventilation, avoid prolonged contact with skin, do not take internally, rinse eyes with plenty of fresh water for 15 minutes if contact occurs and seek immediate medical attention if ingested or if complications from use develop. See website for additional information. Doodoo Voodoo; It's Science, But It Works Like Magic; Pour It, Leave It, Love It!; No Smoke, No Mirrors, Just Voodoo; Four On The Floor Pet Products; the Doodoo Voodoo Droplet and the Four On The Floor Feet are trademarks or registered trademarks of Four On The Floor Pet Products, Inc. Other trademarks respected. Not liable for incidental or consequential damages. © Copyright 1988-2017, Four On The Floor Pet Products, Inc. The laws & courts of the State of Indiana govern all transactions & relationships. All Rights Reserved. Revised 1-19-17.