

If You're Tired Of Fighting Pet Odors & Stains, You Need DooDoo Voodoo!



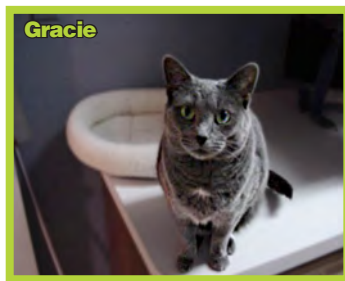
**Biodegradable • Affordable • Easy To Use • Long Shelf-Life • No Overpowering Fragrance
Super Concentrated • Great With Carpet Machines • Works Where Others Failed!**

Necessity Is, Indeed, The Mother Of Invention

Eric & Julie Smith, the inventors of DooDoo Voodoo, founded two federally licensed animal charities, lectured at a prominent vet school at a statewide conference, founded a nonprofit spay/neuter clinic and operate a private rescue facility for special-needs animals. Having rescued many hundreds of animals over the last three decades, we've had more than our share of pet stains and odors. We tried dozens of over-the-counter products and industrial-strength ones available only to licensed veterinary and sanitation professionals. We hired too many carpet cleaners to count. Nothing successfully controlled our stains and odors, so we spent years perfecting DooDoo Voodoo.

Personal Experience

At two points in the past, thanks in part to Gracie (shown here), our lovely homes smelled so bad that we wouldn't let friends and family come inside. Seriously! You might be in the same position and know the sense of desperation we felt. If you're at the end of your rope, don't fret. DooDoo Voodoo can work just as well for you as it has for us...and for so many of our customers.



DooDoo Voodoo Really Does Work As Well As We Say

Given that most pets who practice indiscriminate urination end up being taken to shelters, where they're summarily euthanized, we take eradicating pet odors very seriously. We're in this to help save pets' lives and would never exploit pets for commercial gain. Pet odors are now just an inconvenience, not a death sentence.



Take a look at this picture. It's from an apartment where a rescuer with nearly a dozen pets had a severe soiling problem due to an aged, very ill kitty. The good news is that despite the horrible soiling you see in the picture, which spread throughout the home, DooDoo Voodoo worked so well that when the lady moved out, she got her entire (hundreds of dollars) damage deposit back. That's the kind of effective odor &

stain control **you** need. (By the way, see our website's Case Studies page for the story of another "cat pee condo" we worked on — & salvaged.)

Reclaim Your Carpet, Your Furniture, Your Bedding & More!

With DooDoo Voodoo and proper technique, you'll be able to fully eradicate your pet stains and odors and decrease or eliminate the chance that your pet will return to the same spot to resoil it. We and others, including top veterinarians, have experienced this time & time again.

Why Other Products Fail

There are hundreds of products out there that say they do what DooDoo Voodoo does, but why do customers report that they don't work?

Without getting too technical, it's because, from a chemistry standpoint, they're fighting the battle with the wrong weapons and stacking the deck against themselves, dooming themselves to fail. DooDoo Voodoo is way different from enzymes, bacteria-based products, disinfectants, powders,

"magic" volcanic rocks and all the others that most DooDoo Voodoo customers say they've previously wasted their money on.

No Smoke & Mirrors — Just Voodoo™.

DooDoo Voodoo works because it causes a chemical reaction with the organic compounds, then disintegrates & vaporizes the food source that the odor-causing bacteria eat. With no remaining food source, the bacteria die off rapidly, leaving no residual odor. Remember back in science class when you learned that matter is neither created nor destroyed, but just changes form? DooDoo Voodoo is a prime example of this law of science. After it does its work, DooDoo Voodoo leaves behind just a temporary hint of its pleasant, natural-citrus scent. Once the area dries, there's no residual fragrance...or odor.

Good News For Those Of You Who've Already Used Other Products On Your Pet Odors

The simple beauty of DooDoo Voodoo is that, because it attacks odor sources in a totally different way from other brands, chemically speaking, it is still effective on spots previously treated with vinegar, perfumes, enzyme- or bacteria-based products, disinfectants and more. Okay, here comes a tiny bit of science. DooDoo Voodoo doesn't require the treatment environment to have a specific pH in order to work. It doesn't depend on water temperature to encourage its odor-eating action. It will work in virtually *any* circumstance, a claim we feel other products can't make. No matter whether your issue is caused by cats, dogs, hamsters, humans or any other organic source, DooDoo Voodoo works.

Solve Your Worst Stain And Odor Problems Without Breaking A Sweat

It simply could not be easier to use DooDoo Voodoo. Ascertain where all your odors are coming from, perhaps with the help of a DooDoo Voodoo Blacklight. With DooDoo Voodoo RTU (ready-to-use), you don't even have to add any water; just apply it to your problem areas and let it dry naturally. With DooDoo Voodoo Concentrate, you add 1/2 to 2 ounces per quart to a spray bottle, bucket or gardening can (for larger areas) full of warm tap water, then just pour or spray DooDoo Voodoo on the stinky or stained areas. Be sure that DooDoo Voodoo comes in contact with ALL the offending organic material. You don't have to do anything else; just let DooDoo Voodoo do its job, then let it dry naturally. That's all there is to it. As we said, nothing could be simpler. Pour It. Leave It. Love It!™

Sure, some areas may require extraction or agitation with a carpet cleaning machine or wand, but customers report that many do not. Speaking of carpet machines, while you can use DooDoo Voodoo in your machine, we think there's a better way. See our website's DOWNLOADS page for info. While you're there, check out our helpful article *Why Cats Fail To Use The Litter Box* and be sure to look at our instructions for dealing with deeper odor problems in your subfloor.

Perhaps The Best Reason Of All To Use DooDoo Voodoo

Up to the limit allowed by federal tax law, a substantial portion of the proceeds raised from the sale of DooDoo Voodoo supports animal charity and is used to promote shelter adoptions, spay/neuter and pet ownership as a lifetime commitment, so you're not only getting a fantastic product that absolutely works, you're helping improve — and, in many cases, save — needy animals' lives. We appreciate your supporting our mission.

Do yourself, your pets, your family, your friends and your home a favor. Don't suffer with embarrassing stains and odors any longer.

Try DooDoo Voodoo today!

There's A Light At The End Of Your Tunnel

Tired of wasting your money on "100% guaranteed" odor neutralizers that didn't work? Home remedies failed you? Tired of cleaning your carpet yourself, or hiring it done, only to have the odors return? Worse yet, are you thinking about getting rid of your pet because of indiscriminate urination?

If you're shaking your head "yes," and you've already had your pet checked out by a vet to rule out medical causes, DooDoo Voodoo is exactly what you need...and have been searching for.

DooDoo Voodoo is a proprietary, scientific blend of domestic and imported ingredients. It's available in two forms & multiple sizes: RTU (ready-to-use straight from the bottle) and Concentrate (to which you add your own water). DooDoo Voodoo has every benefit we think you should look for in an odor neutralizer and stain remover:

- **It's much easier to use than other brands.**

There's no blotting, no covering with wet towels, no vacuuming, no injecting with hypodermic needles, no follow-up at all. Nothing could be simpler.

- **It contains no harsh chemicals or fragrances.**

DooDoo Voodoo is NOT a cover-up. Its slight, natural-citrus scent is only temporary & is not overpowering. The scent is a by-product of DooDoo Voodoo's scientific cleaning action, not an additive.

- **It's environmentally friendly.**

After it does its job, DooDoo Voodoo leaves virtually nothing behind but water & oxygen. Its largely natural, biodegradable ingredients are more "green" than many other common products you likely have in your home

Cat Urine Under A Blacklight



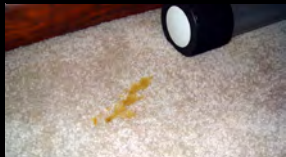
No Dangerous Needles



No Messy, Stinky Towels!



Won't Bleach Carpet Like Some Products Can



I Didn't Even Blot This Up; Now, No Stain Or Odor

right now.* Please recycle your empty DooDoo Voodoo bottle & sprayer, plus shipping box, to help our planet.

- **It's well tolerated by people and pets.**

When used correctly, DooDoo Voodoo presents almost no risks for people and pets, as shown here (and this is for the *undiluted* formula).

- **It's color-safe.**

DooDoo Voodoo is perfect for any water-safe carpet, fabric or upholstery. It cleans, but doesn't bleach. Obviously, try it on an inconspicuous area first to check for colorfastness, but we have never once had a customer report bleaching.*

- **It's extremely concentrated. Just pennies per spot!**

With DooDoo Voodoo Concentrate, use as little as 1/2 oz. of Concentrate per quart of warm tap water. Depending on dilution ratio, each quart of Concentrate yields from 4 to 16 gallons of RTU DooDoo Voodoo. DooDoo Voodoo is so concentrated that you can literally save **thousands** compared to other products which likely wouldn't work as well regardless of cost. One of our top veterinary dealers reports that they can SELL DooDoo Voodoo for what they used to PAY WHOLESALE for a competing product which, in their words, "almost never worked anyway."

Can Even Save "Trashed" Carpet

Most users don't have to replace their carpet pad and in some cases may not even need to have the carpet cleaned. DooDoo Voodoo has saved a lot of "trashed" carpet and even saved one condo owner an estimated \$72,000 in odor remediation costs. (See our website for the full case study.) It can save **you** a boatload of time, money & headache, too!



Testimonials Speak Volumes About DooDoo Voodoo's Effectiveness!

Please read the unedited customer testimonials on our website's TESTIMONIALS page. You'll be **amazed** at the positive reviews we've received!

For example, the largest cat rescue organization in Los Angeles buys repeatedly and provides DooDoo Voodoo to all its foster families. We get tons of referrals from this one organization alone.

Some of our veterinary dealers sell numerous cases a month, which says a lot about DooDoo Voodoo's effectiveness. Repeat customers and top veterinarians **love** DooDoo Voodoo. You will, too.

We feel strongly that DooDoo Voodoo will meet or exceed your expectations and that you'll tell your vet, your carpet cleaner, your coworkers and your Facebook friends all about it, like so many others have. :-)

Add in that proceeds help provide for needy animals, and it becomes clear that DooDoo Voodoo is truly a win-win product.

We hope you'll try DooDoo Voodoo today. It's your smartest choice.



A quart of DooDoo Voodoo Concentrate (L) and Ready-To-Use (R)

* DooDoo Voodoo contains primarily natural ingredients and also small amounts of detergent & other common manmade substances you probably have in your home right now. On hard surfaces, we recommend that you let DooDoo Voodoo "dwell" for 10 minutes for maximum effectiveness, then gently wipe up any excess and allow the rest to air dry naturally. On porous surfaces like concrete, wiping is likely unnecessary, though mopping or vacuuming up excess may be helpful. Keep out of reach of children, follow normal safe-use procedures & test on an inconspicuous area for colorfastness. Keep pets away from treated areas until the areas are dry. Use with plenty of ventilation, avoid prolonged contact with skin, do not take internally, rinse eyes with plenty of fresh water for 15 minutes if contact occurs and seek immediate medical attention if ingested or if complications from use develop. See website for additional information. DooDoo Voodoo, It's Science, But It Works Like Magic, Pour It, Leave It, Love It!, No Smoke, No Mirrors, Just Voodoo, Four On The Floor and the Four On The Floor Feet are trademarks or registered trademarks of Four On The Floor Pet Products, Inc. Other trademarks respected. Not liable for incidental or consequential damages. © Copyright 2004-2015, Four On The Floor Pet Products, Inc. The laws & courts of the State of Indiana govern all transactions. All Rights Reserved. Revised 3-24-15.



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