

# DooDoo Voodoo® Clumping Cat Litter

The perfect complement to DooDoo Voodoo Pet Odor & Stain Remover

## Natural. Effective. Affordable. Cats LOVE It!

At Four On The Floor™ Pet Products, we're all about making it easy for cats to choose to use the litter box. In 1988, we began marketing what we believed to be the absolute best cat litter anywhere. After all these years, it's still the only kind we use in our home and rescue facility...and we still feel it's the best litter on the market, bar none. Your cat will love our litter. A cat who loves his/her litter is a cat much less likely to urinate indiscriminately or hold his/her urine, which could predispose the kitty to a bladder or kidney infection, or crystal or stone formation.

## What Sets Our Litter Apart

The #1 reason DooDoo Voodoo Cat Litter is the smartest choice you can make for your cat is that it clumps *really* tightly, so urine clumps tend to stay together much better than with lesser litters. Tighter clumping means that when you scoop the box, you're removing the maximum amount of waste, thus yielding the best odor control we've found in our 33 years of animal rescue work. Other brands are often a blend of some decent clay with cheaper, less effective – or even “off-fall” (leftovers, mostly unusable) – clay, which is why they don't clump as tightly as DooDoo Voodoo Cat Litter.

Plus, DooDoo Voodoo Cat Litter is all-natural. It's mined, it's dried, it's vacuumed and it's packaged. That's it! There are no bleaches used, no artificial colorants added and no artificial fragrances added. It's just pure American clay. Veterinarians know that cats prefer a natural litter that mimics what cats are used to in the wild and that doesn't upset their sensitive noses. But, sadly, most litters have fragrances added and are bleached, both of which deter cats from using the litter box. Many are also too dusty, which is unhealthy for both people *and* pets, and many have little dyed pieces added that cats may find unnatural-looking. We believe all of these negative factors contribute to cats not being compliant with using the litter box, so we invented an all-natural litter that cats have loved using since 1988. In our unscientific testing in our animal rescue facility, cats have preferred DooDoo Voodoo Cat Litter 10-to-1 versus other brands! A top veterinarian was so impressed with DooDoo Voodoo Cat Litter that he said, “I'm going to tell every cat owner I know that they have GOT to use this litter!”

## How Much Will I Use To Fill A Litter Box?

If your box is average-sized and you fill to a depth of 2", one jug of DooDoo Voodoo Cat Litter is enough to fill a couple of litter boxes. Your mileage may vary, though, based on the size of your litter boxes and the depth you and your cats prefer.

## Don't Throw The Baby Out With The Bath Water

DooDoo Voodoo Cat Litter clumps so tightly that you'll be scooping out virtually all the waste. Because of this, the litter that remains in the box will stay fresh a lot longer than with other brands that don't clump as tightly or absorb urine as well. This equates to a fresher litter box for your cat, a fresher-smelling home for you...and a big money savings in the long run. You don't throw out DooDoo Voodoo Cat Litter – you just add a little each week to replace what you've scooped out – so you save lots of money versus what you'd spend on lower-quality litters.

## Priced Competitively, But Works Far Better!

A recent survey of clumping litter prices at a major national pet-products retailer showed that DooDoo Voodoo is priced near the bottom of the price range of the products surveyed. In fact, it was as much as \$1.41 less per pound than others. You get a premium product for a lower price than some far less effective litters.



The bottom line is that you take pride in providing your cat the best food, veterinary care and home environment you can. Don't skimp on something as important as your cat's litter – especially when DooDoo Voodoo quality is competitively priced with lesser brands, has so many advantages and saves you so much money in the long run.

Your cat will love using DooDoo Voodoo Cat Litter and will be much more likely to use the litter box --- instead of your carpet or furniture.

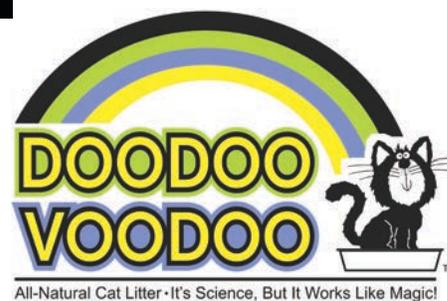
After nearly three decades of using DooDoo Voodoo Cat Litter exclusively with the hundreds of cats who've been in our rescue facility, we give you our word: it is great stuff. Try some today. You and your cat will be glad you did.



[www.DooDooVoodoo.com](http://www.DooDooVoodoo.com)

### About The Founders Of Four On The Floor™ Pet Products:

Eric & Julie Smith are longtime animal advocates and are the founders of two federally-licensed animal charities and a charitable foundation. They lectured at a statewide veterinary conference at the Purdue Veterinary School, are the founders of the Indy Pets ALIVE! Coalition, have worked on legislation, have orchestrated a huge puppy-mill raid and founded & operated a nonprofit low-cost spay/neuter clinic which performed as many as 92 surgeries a day. Their work on behalf of animals has been featured on television, radio, magazines and newspapers across Central Indiana.



Cats Love The Texture



An Average-Sized Litter Box

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