

Legal Stuff

Before going into broadcast, I had aspirations to be an attorney, as my late uncle was senior partner at the largest lawfirm in the state. Now, with my decades of global business experience in multiple industries and my hunger for knowledge, I've learned a lot about patents (we hold a number of them), trademark law, EPA regulations, fair trade practices and more. I've also learned that it's better to under-promise and over-deliver...and to create reasonable expectations on the front end rather than apologize on the back end.

Despite having worn scrubs daily and worked in veterinary surgery (doing everything but hold a scalpel), I am not a medical professional and don't profess to be a scientist. I am, however, extremely experienced with and knowledge about mold remediation, carpet cleaning, air quality issues, cleaning and disinfection protocols, professional equipment, and more. I worked on R&D of natural disinfectants with a scientist at a top university in the northeast United States (more on this in a minute). So, as someone famous once said, I have a QBE degree (Qualified By Experience).

In all seriousness, I have worked right alongside mold remediation professionals on a number of projects. I own all the same equipment they use, I know the protocols and I know the chemistry. I have learned a ton from our longtime industrial hygienist (they're the subject matter experts on all things to do with cleaning, disinfection, air quality testing and more) and have even taught him some things, particularly about disinfectants. I subscribe to carpet cleaning, janitorial and remediation publications and know key players in those industries. I attend training seminars. I have accounts to purchase what the pro's do and where they do, and am set up as a factory-authorized distributor of top brands of pro cleaning equipment.

I have long been known as a "clean freak" and grew up with a lot of health issues, both of which helped inspire my focus on gaining so much experience and knowledge about cleaning and sanitation. I have learned a lot and have spent untold hours in R&D, and have even had multiple doctors tell me that I do better research than they do.

So, to many people, I'm a subject matter expert, but as I said, I do not profess to be a scientist or medical professional. As such, please accept the many opinions I express in this document as just that. Studied, experienced opinions from a Mensa-invited guy, sure, but my opinions. If I factually misstate something scientific, I apologize & will stand corrected.

In addition to my opinions, I relate lab testing data and research that I have pulled together over the years. This is not *JAMA*, so you'll not see citations on everything I relate, but you can trust me when I relate the information and know that if I say it was published, it was, and that it can be trusted. Disinfection is heavily regulated by the EPA and the last thing I want to do, or would want you to do, is run afoul of the regulations that govern these products, their labeling & their use.

Now, a word about Chlorfexis, both the company and the brand. Chlorfexis, LLC, is a wholly owned subsidiary of Four On The Floor Pet Products, Inc., which we formed in 1988 and which makes Doodoo Voodoo pet odor & stain remover. Chlorfexis is the tradename under which we will sell our disinfection products in the human and animal healthcare spaces. Chlorfexis as a trademark is on file with the US Patent & Trademark Office, with registration pending. We have an EPA Company Number (96552) and paperwork is being filed (an arduous, expensive process) for us to sell our disinfectant products under the Chlorfexis brand. However, the EPA has *very* strict rules about how disinfection products can be branded, so we are technically not allowed to put a label on a container and represent the contents as disinfectant products under the Chlorfexis brand name yet. As such, until the EPA issues us our registration, we must sell our disinfectant products with retail branding on the labels, not the Chlorfexis logo. When our registration is granted, all products for the dental and other human and animal healthcare channels will be branded Chlorfexis. Life will be good and you'll stop being as confused as this paragraph is making you.

I put Chlorfexis on this document so you would become familiar with it, as it is the company name and will be "the" brand name in the future....and because we *are allowed* to put the Chlorfexis name on our DriWipes products and more. It's confusing, I know! Just understand that the disinfectants themselves won't change once they're all under the Chlorfexis brand. They are what they are *today* and will stay so, so this is an administrative issue, not a functional one.

Given the pandemic, I can't tell you when registration will come through, but you'll hear me cry with joy when it does.